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# Art Flowers: Contemporary Floral Designs And Installations



## Synopsis

Monumental and modern. Intimate and rustic. Living sculptures. Created by thirty-eight of the world's most renowned designers, these are flowers as you have never seen them before. Once upon a time, flowers were merely beautiful. Now, they can be breathtaking (Rebecca Louise Law's installation of 7,000 roses strung from the Royal Opera House ceiling), mind-bending (Harijanto Setiawan's floral kaleidoscope), or surprising (Azuma Makoto's candy-colored bottled flowers). With an exquisite cover and monumental size, this elegant tome is both a gorgeous object to anchor a coffee table and a trip around the world of contemporary floral design. Through the work of 38 artists from 14 countries--from Amsterdam to Japan and from Spain to the United States--this collection shows the ingenuity possible for every occasion: decorations for weddings, arrangements for banquets, installations for shops and hotels, accessories for fashion shows, art gallery exhibits, and more intimate but no less memorable displays for the home.

## Book Information

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## Customer Reviews

What a book! Page after page sumptuous floral arrangements by designers from all over the world. The selection is amazing and the texts are a treat to read. I found myself curled up in my favourite chair while totally absorbed by this book. Worth every penny.

Great for a professional florist and not so much for clients looking for wedding ideas. This contains upscale and complicated designs, which many customers may find unaffordable.

Very nice styles and artists. I learned a lot from each and am using it to train a new florist who needs to learn this style. Very glad I got it.

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